

Response received from	Feedback	Our response	Change need to strategy	OWNER
Maggie Dent (Clinical Commissioning Group)	Many thanks for sharing the document- it's quite comprehensive and forward looking. One key issue that I couldn't see mention of is food poverty and the influence of this on children and young people, both in terms of nutrition but also how it affects their learning and achievement. Obviously the city council isn't able to tackle this alone, but as with some of the other points mentioned, that it is recognised and that the council works with other partners to help to address this (e.g. in the H&WB Partnerships; through Good Food Oxford etc.)	<i>Thank you for your feedback and we are glad you like the strategy. In section one of the Ready By 21 Framework under the healthy heading we do explain how we will continue to support food banks and work with our partners such as Good Food Oxford. We are very keen to continue our positive partnership work with you to build on this work.</i>	N	n/a
Emma-Jane Morbey (Body Politic)	I feel that perhaps the document is written in a language that isn't accessible for young people. Perhaps adding a summary page of infographics? There is a lot of great content within the report, but it would be a huge shame if it immediately excludes one of your target audiences/groups due to the length, language and format it is presented in.	<i>Thank you for your feedback and we are glad you like the strategy. We are going to produce a video summary that is targeted at young people. Young people themselves will be involved in developing this.</i>	Y	Communications Team
61 Anonymous	Hi Craig – have just done quick skim and note a factual error linked to 'positive activities' see p6 – here it says the County council has a statutory role to provide positive activities - this is factually incorrect. The County Council has a role to "enable access to positive activities for young people 13 – 19 and up to 24 with learning disabilities". The duty is very clear in distinguishing between provision of activity and access to activities. The database www.activitiesoxfordshire.info provides the basis for young people to have access to the range of activities on offer for young people across the county. The work of the CYPWG provides the multi-agency links, identification of gaps and development of new provision through/with partners. I do think it is important that the City document includes the actual responsibilities in the duty.	<i>Thank you for this feedback. We have updated the sentence in the introduction to reflect this.</i>	Y	Head of Community Services
Oxfordshire County Council	Within the county council the consultation was shared with councillors on the Oxford Locality Group, Education and Schools Service, Children's Social Care, Public Health, Transport colleagues, Corporate Services and the comments below are a summary of the responses from those sources. Some of the wording needs to be updated to reflect national and local policy around troubled families and schools.	<i>Thank you for this feedback and collating a view from across the County's service areas. We have updated the points you have raised about the wording in relation to troubled families, children and family centres and schools.</i>	N	n/a

	It would be helpful to link more explicitly to the Children's Trust's Children and Young People's Plan in section A, P.7	<i>A sentence has been added to explicitly link this strategy to the Children trust CYPP and implementation Plan</i>	Y	Policy
	Structure and tone - concerns have been raised about how accessible to children, young people and families this report would be. It is at times difficult to read and repetitive. The document would benefit from being shorter and more focussed and also from an executive summary that clearly states what the city is proposing to do. The following structure may be helpful in clarifying some of the points raised - Ø What does the city have responsibility for? Ø What do the county and partners have a responsibility for? Ø What is the Children's Trust's CYPP and the priorities within that? Ø What are the city's priorities going forward, why, how do they link to the CYPP priorities? Ø How will the city work with partners to deliver these priorities? Ø Action Plan	<i>We have worked with young people to translate the headlines from the strategy into a small number of short videos. We believe by doing this it will not only help young people and other residents to understand the strategy it will continue our approach of involving young people in things that impact them. Thank you for the feedback on the structure. We did consider this approach but were keen to use the Ready by 21 Framework to show what we do and what our plans are and the section before the explain the roles of our main partners.</i>	Y	Communications Team
	How is the plan going to be monitored to ensure it is making a difference to children and young People?	<i>We use a performance system called CORVU to track progress against the measures in the plan. The Youth Partnership Board will also have an oversight of the action plan which also enables our partners to be involved in monitoring our performance.</i>	N	n/a
	Homelessness trailblazer – P.22 para 2 – it would be worth inserting a paragraph clarifying the investment in a worker based in the MASH which is another example of strong partnership working. This is a good news story!	<i>Changes made to page 22 to explain the embedded worker arrangements.</i>	Y	Housing Team
	Preventative provision – we would see the provision you outline as being offered to all children in Oxford city including those with the highest level of need e.g. looked after children, those not in education and employment or training and apprenticeships for school leavers who are struggling. We would like to see the strategy address the gap in universal activities for young people such as summer play schemes and youth provision.	<i>Our approach is detailed in the Preventative-led provision section. Appendix 2 shows the Services we provide for Young People which includes summer activities. It is though important that we encourage and support our partners to play their roles which is explained in the partnership section.</i>	N	n/a
	Work of the Children's Trust - stronger emphasis needs to be placed on the link between the work to support community children's centres and the readiness for school work that has been commissioned through the Children's Trust.	<i>We have strengthened this link on p.15 of the strategy.</i>	Y	Head of Community Services
	The schools section needs updating	<i>We have updated this section</i>	Y	Head of Community Services

	Roles and responsibilities - there is insufficient mention of the county council's responsibilities and how the county and the city will work together on this agenda. This could be helped by sharper descriptions of the work being undertaken around the community impact zones and early years and the city's plans for working with schools.	<i>We have tried to demonstrate this using the description of services and the dashboard of need (fig 1). We are very pleased to be working in close partnership with the County on the Community Impact Zone. The pilot is at a very early stage and it is hard to add more detail at this stage.</i>	N	n/a
	There is too much focus on budget reductions rather than how the offer for children and young people will be improved	<i>The vast majority of the strategy is focussed on the offer for children and young people and we believe it is important to be realistic about the environment we are working in. We have though made a few amends to the sentence that mentions budget reductions.</i>	Y	Head of Community Services
	Inclusion - the strategy would benefit from being clearer about how the city plans to reduce abuse and improve inclusion and equal opportunity for children and young people.	<i>One of three principles of the strategy is inequality, inclusion and engagement of young people. This is also a key section of our action plan and we have further strengthened this following the consultation.</i>	Y	Head of Community Services
	It would be helpful to have more up to date data referenced e.g. P.19 para 2.	<i>Awaiting an update from TVP</i>	tba	Head of Community Services
	Transport – the availability and interconnectedness of public transport for young people should be highlighted particularly for 16-18 year olds getting to college and work. In Oxford City the bulk of county council expenditure is directed to those with the greatest need.	<i>We are aware that you are consulting on this and are keen to see the findings before we update the strategy.</i>	Y	Head of Community Services
	Sphere of control – there are points at which the sphere of control is unclear and the scope may exceed the council's sphere of control and risks duplicating what other agencies are doing. How has this been agreed and who with e.g. role suggested with schools (P.25 para 1).	<i>One of the three principles of the strategy is partnership as we very much recognise that to tackle the challenges that we all face will take effective collaboration, this is why we are keen on the community impact zone. We worked with the city's head teachers to develop the services included in appendix 5 and are piloting the approach to our schools partnerships.</i>	N	n/a
Wood Farm youth club focus group	Language is too formal	<i>A huge thanks to the young people from Wood Farm Youth Club for their feedback, it is very much appreciated. We hope the video summary will address this.</i>	Y	Communications Team
	More information on the disadvantaged a vulnerable groups you aim to work with	<i>We undertake a thorough annual needs assessment and we have now added a hyperlink to this to the strategy.</i>	Y	Youth Ambition Manager
	We don't know if services and facilities are good unless we have the opportunity to try them	<i>This is a great point and we will talk through what's available in future sessions.</i>	N	Youth Ambition Team
	There needs to be a shorter version	<i>We hope the video summary will address this.</i>	Y	Communications Team
Agee Gett (Thames Valley Police)	The council should ensure that the young people who receive apprenticeships are from priority groups	<i>Thanks for your feedback. As much as possible we do try to enable.</i>	N	HR Team
	The council should adopt a family approach to positive activities	<i>We do increasingly are involving families in our Youth Ambition.</i>	N	Youth Ambition Manager
	More 1-1 and small group work should be delivered	<i>The County Council undertake 1:1 work and we do a small amount of this type of work, but are very mindful of the resource required.</i>	N	n/a

	The strategy would be better if it was presented in a shorter version	<i>We hope the video summary will address this.</i>	Y	Communications Team
Dan Norey (Parasol)	The strategy is very broad so it not clear exactly what you are aiming to achieve	<i>Thanks for your feedback. We hope the updates we have made following the consultation rectify this.</i>	Y	Head of Community Services
	It is not clear how quality housing for young people is going to be developed	<i>Amendments have been made to page 22 of the strategy.</i>	Y	Housing Team
	Apprenticeships should aim to work with priority groups	<i>Thanks for your feedback. As much as possible we do try to enable.</i>	N	n/a
	The strategy is too long. It would be better to have s shorter one that is easy to understand.	<i>We hope the video summary will address this.</i>	Y	Communications Team
Jason Carbon (JSC Fun clubs)	A young leader from a youth programme getting an apprenticeship would be great.	<i>Thanks for feedback and we very much agree</i>	N	n/a
	It is well written but perhaps a video to make it easier to understand for staff and young people	<i>We hope the video summary will address this.</i>	N	Youth Ambition Team
Hannah Bruce (Ark T)	The new inclusion role should reach out to groups that work with young people to actively find out barriers to them accessing council services and facilities.	<i>Thanks for your feedback. This is exactly why we have created this role.</i>	N	Youth Ambition Manager
	Disability and LGBTQ training and effective policies should be in place for all staff at the council.	<i>This a good idea and we will talk it through with our colleagues in human resources.</i>	N	HR Team
	There needs to be leadership and progression routes for people with disabilities.	<i>We very much agree and will continue to improve how we support young people with disabilities and encourage our patterns to do the same.</i>	N	n/a
	Linking up with other organisations working with disadvantaged young people to promote apprenticeship programme.	<i>Great idea - we will explore how we can do this, this has been added to the productive section of Ready by 21</i>	Y	Youth Ambition Manager / HR Team
	Create an inclusion quality mark.	<i>We will explore this idea and see what is already out there, we have added this to the action plan.</i>	Y	Leisure & Performance Manager
	It is hard for part time staff to read such a long document. It's important to have a few different options such as a 2 page outline or a video.	<i>We hope the video summary will address this.</i>	N	Communications Team
Conor Savage (Access Sport)	The council should recruit staff that represent local communities	<i>Many thanks for your feedback. We endeavour to do this, we hold recruitment fairs and target our adverts into our priority areas.</i>	N	HR Team
	Key workers should be able to get community housing so they can stay longer and build relationships	<i>The City Council currently has a Key Worker planning policy and is looking at options for employer-led housing as part of its Local Plan review to 2036. Key Workers can apply to go on the Council's Housing Register for social housing if they are in housing need. See the Housing and Homelessness Strategy 2018-21 for more information on our plans to increase access to housing.</i>	N	Housing Team
	All Youth Ambition groups should be in partnership with other groups	<i>We have establish youth partnerships to try to ensure this happens.</i>	N	n/a
	There should be a kite mark for inclusion	<i>We will explore this idea and see what is already out there</i>	Y	Leisure & Performance Manager

	Priority groups should be the new apprentices	<i>We endeavour to do this, we hold recruitment fairs and target our adverts into our priority areas.</i>	N	HR Team
	Groups who receive funding should be putting kids on the funding panels	<i>We do have young people on our funding panels. This is very much up to the groups that we fund</i>	N	n/a
Dan Barker (Thrive)	All practitioners should have mental health training	<i>Many thanks for your feedback. We very much agree, we will add this to our grant criteria and our action plan.</i>	Y	HR Team
	Do all occ youth activities staff have training to work with those with disabilities?	Yes	N	n/a
	Include a diagram outlining partners roles and responsibilities	<i>This would be incredibly complicated, but we do show all the key partners in appendix four.</i>	N	n/a
	A one or two page summary would be good or a video	<i>We hope the video summary will address this.</i>	Y	Communications Team
	It is not currently a suitable document for young people	<i>We hope the video summary will address this.</i>	Y	Communications Team
Bob Price	The City Council has an active apprenticeship programme at several qualification levels. The Council has adopted the Unison Apprenticeships Charter and seeks to offer a permanent post to apprentices completing their qualification, subject to performance and the availability of an appropriate post.	<i>Thank you very much for this feedback.</i>	N	n/a
Susanna Pressel	There are of course young people in need in all parts of the City, not just in areas of deprivation. Please can you tell me what the Strategy will offer to young people in my ward? Will there be transport to some of the activities, if necessary, or at least detailed instructions on how to get there and perhaps financial help with the fares or with renovating a bike?	<i>The Council delivers a wide range of services that are used by people of all ages across the city. Appendix two of strategy lists all the range of services we provide for young people and more detail is available on our website. Within our work with schools we will continue to develop cycling projects and initiatives to help young people to be better able to travel to activities.</i>	N	n/a
	Will some of the activities be in the city centre, which is easily accessible to all?	<i>The strategy explains the importance of ensuring young people can access activities and facilities is. Both the ice rink and Hinksey Outdoor Pool are very close to the city centre. We will also continue to hold cultural events such as Light Night and encourage young people from around the city to be involved.</i>	N	n/a
	Is there a way of targeting young people in social housing all over the City?	<i>Thanks for this suggestion, we will work with our housing colleagues to explore how we can best do this.</i>	We have updated the connected section of Ready by 121	Youth Ambition Manager
	How will schools be involved as a way of communicating the offer to students?	<i>The Productive Section of the Ready by 21 Framework explains our approach to working with schools. We work closely with school and a head teacher chairs the city's Youth Partnership Board which provides and helps us to send information to students across the city's schools.</i>	N	n/a
	If the approach to helping secondary schools works (and I'm sure it will), please can we consider providing a limited amount of advice to primary schools, at least in writing?	<i>Yes, we will find ways of providing more information to primary schools through our Sports Development Officer (Schools) and working with our partners.</i>	N	n/a
I'm trying to get the County to commit to doing some specific things, e.g. improving careers advice – at least.....	<i>Thank you for letting us know.</i>	N	n/a	

St Gregs focus group	Use words that younger people can understand	<i>A huge thanks to the young people from St Gregory the Great focus group for their feedback, its is very much appreciated. We hope the video summary will address this.</i>	N	Communications Team
	What they have planned sounds good	<i>Thank you :)</i>	N	n/a
	The plans in the strategy would help young people be happy	<i>Thank you :)</i>	N	n/a
	I think there should be a focus on drugs and crime	<i>This is included is keeping safe section and we will use Community Impact Zones to tackle priority issues.</i>	N	n/a
	Organisations working together to help young people would be a good thing and the activities seem fun	<i>We very much agree which is one reason why we established the Working Together Event.</i>	N	n/a
	Trips would be a good way to get people out of their homes and away from their issues and to help them have fun	<i>We understand the benefits, but the resource required is beyond the scope of the work we provide.</i>	N	n/a
	Young people don't always have the same problems so it would be difficult to meet the needs of all young people but that is why it's a good idea to work together	<i>We very much agree - we have done many things to address this such as establishing the Youth Partnership Board, the Working Together Event, Youth Partnerships and piloting the Community Impact Zone.</i>	N	n/a
	Language is not easy to understand	<i>We hope the video summary will address this.</i>	Y	Communications Team
	It's too long	<i>We hope the video summary will address this.</i>	Y	Communications Team
	More interactive and better to look at	<i>We hope the video summary will address this.</i>	Y	Communications Team
	Maybe make a video	<i>We hope the video summary will address this.</i>	Y	Communications Team
	Just make it easier to understand	<i>We hope the video summary will address this.</i>	Y	Communications Team
	Make sure young people can get to things and help them want to go	<i>The action plan shows how we will work promote our activities and those of partners.</i>	N	n/a
	We can sometimes have a lot on our mind, thinking about the future and how to help ourselves. I like this because you need others to help you sometimes.	<i>We hope the strategy provides opportunities for young people to talk through their issues and challenges in a supported way</i>	N	n/a
Parasol focus group	'there should be more affordable sports'	<i>Thank you for your feedback. We offer a range of free and discounted activities. We will review how we can better promote these.</i>	N	n/a
	What about housing for young people?	<i>See changes to pages 21 and 22 in the strategy.</i>	Y	Housing Team
Richard Bryant	I found the strategy weak in terms of working with the voluntary sector and local community groups - their contribution should have been highlighted in more detail - appendix4 is weak.	<i>Thank you for your feedback. We very much value the work undertaken by the voluntary and community sector and will update appendix 4 accordingly.</i>	Y	Communities Manager
	When areas of deprivation are considered only the usual suspects are mentioned - e.g.; Barton ,BBLLeys, Rose Hill. The recent report on child poverty in Oxford by the End Child Poverty Coalition indicates that the % of child poverty is also high in other wards of the city , such Churchill (Wood Farm) and Cowley Marsh. Indeed, both Churchill and Cowley Marsh had higher levels of child poverty than Barton and Rose Hill..	<i>We have noted this report and our holiday activities do deliver in these areas. We do though also need to focus our resources where there is the greatest need. We will though look at how we can encourage people from the areas you mention to access our, and our partners activities.</i>	Y	Youth Ambition Manager

Sue Holden	<p>Although I agree in principle a large part of any success will be based on the family/home life, and if this is dysfunctional or chaotic then quality housing alone wont make this work. Family life often determines how a young person behaves. So, offer as much as possible to the young people, but always be aware of their backgrounds. Barton Family Centre is on hand for some of this but there are families who don't access this service</p>	<p>Thank you for your feedback. We agree and are very mindful of the point you have raised.</p>	N	n/a
	<p>I always worry about the reliance on volunteers within our communities. By nature the number of volunteers reduces on a regular basis and its not enough to just pat them on the back and say "Well Done". We need to encourage our young people to take on volunteer roles within their communities so that they develop the mind set that its good to give as well as receive. As they grow up and become adults hopefully volunteering will follow through and they will positively contribute towards their communities and those around them</p>	<p>We agree and are also very mindful of this, we do look for ways to enable this and would be keen to get your thoughts on what else we can do.</p>	N	n/a
Carole Richards (Dovecote)	<p>Oxford City Council does incredible work to ensure Children and Young People are given supported access to opportunities, experiences along with given the opportunity to have their voices listened to.</p>	<p><i>Thank you for your feedback and we very much appreciate these kind words</i></p>	N	n/a
Anonymous	<p>Its not a revolutionary different strategy than others in the last 50 or more years and it needs to be said in 4 pages not as long as it is at the moment.I say this mainly as more people will read all 4 pages and more can be said with less words especially as Labour Councillors in the City and County are and have taken community facilities away from young people.</p>	<p><i>Thank you for your feedback. We hope the video will address the concerns about the length. We believe the zoning pilot could enable step forward in the way we work with young people.</i></p>	N	n/a
	<p>Rep0lacing Youth Clubs and proper Community Centres rather than taking them away, Film oxford will be less effective in less space, East oxford Community centre has less space to cater for young people after the City Council changes it and the Games Hal;l will not be there for all to use. Commit that Labour County Councillors who have supported the Tories in making cuts to Children & young People's Services are shamed into proposing alternative budgets that would benefit young people and children and work with the City Council to do so.</p>	<p><i>Clery it is in no ones interest to pretend there is not a challenge and let services start to fail. The consultation we have done with the public is very supportive of funding sustainable long term solutions by combining and creating multi-functional flexible community spaces.</i></p>	N	n/a
	<p>Stop spending money and time expanding strategies and use the money to actually make provision especially in really affordable housing to maintain good communities.</p>	<p><i>It is essential to have an agreed plan that is developed through robust consultation so we can then deliver what is genuinely needed in a joined up and coordinated way.</i></p>	N	n/a

	<p>A more straight forward strategy that young people have helped shape form the strat not after older people and Councillors have decided what may be best for them. And some respect for younger people so that their ideas will be implemented rather than paid lip service to.</p>	<p><i>Young people have been very involved in developing the strategy and the video will help to simplify the strategy for a wider audience.</i></p>	N	Communications Team
	<p>Its good to work as a community and form meaningful partnerships but we spend far too much time doing this with little result. The main partnerships should be directly with Children and young People. Schools, especially academies have chosen to 'opt-out' of public system and accountability encourage them to change and become part of the proper community not just use 'community involvement partnerships' for their own ends.</p>	<p><i>We do prioritise and focus our partnerships, the community impact zone is a good example.</i></p>	N	n/a
	<p>I said before you could say it all in far less pages and should do so Come to the point its not different than a strategy that we should have had over 50 years or more ago, stop dressing it up into details that are all words rather than action.</p>	<p><i>We hope the video summary will address this.</i></p>	Y	Communications Team
	<p>Open Youth Clubs rather than closing them Build more really affordable houses INSIDE the City by utilising brownfield sites to help build rather than dissipate communities. Stop re-modelling Community Centres so they don't relate to the communities they are supposed to serve.</p>	<p><i>We have not closed any youth clubs and we consult with the community before taking forward our plans</i></p>	N	n/a
	<p>Yes stop talking and writing and actually do something positive rather than destructive which is what you are doing at the moment by decreasing community facilities and by not being creative in building properly affordable homes in the city itself.</p>	<p><i>Over the past 10 years the Council has invested millions of pounds into community facilities, this includes £15 million into leisure centres and just under £5 million building a new Community Centre at Rose Hill. The Council has created a housing company that will further support out work on creating affordable homes.</i></p>	N	n/a
Callum Campbell (Keen)	<p>As an organisation, we will be looking at how we understand and connect our own objectives and strategy over the next 3-5 years with the final version of this plan, so the only thing to add is that it would be good to know the best ways to further engage with the council on it, whether through existing partnerships, or new ones.</p>	<p>Thank you for your feedback and we are very glad that you will be doing so. We are more than happy to talk this through with you.</p>	N	n/a

Richard Venables	<p>I wholeheartedly support the CYP Strategy and the Ready by 21 and Zoning approach.</p> <p>I work alongside Access Sport delivering sports opportunities to Oxford's deprived community which has achieved considerable success in encouraging CYP to engage with existing sports organisations. I welcome the commitment of OCC to work with all Oxford's sports organisations.</p> <p>I have noted that the provision of sports facilities is lacking and would urge a review of the provision of space for sports clubs unable to provide the sporting opportunities.</p> <p>East Oxford is also in need of additional greenspace and parks. Difficult to achieve in the current urban areas but should be considered as a priority for new development.</p> <p>I welcome the opportunity for business to engage with CYP. As Chair of Reciprocate we will do all we can to assist in providing work experience opportunities for CYP.</p> <p>I acknowledge that mental health issues are at a critical state in Oxford's schools and urge more is done to tackle this through the provision of arts and cultural activities which have a hugely beneficial effect on mental health but are significantly lacking in some of our schools.</p>	<p><i>Thank you for your feedback. While the mapping we have undertaken does not show that we have too few facilities we will be updating our Leisure & Wellbeing Strategy next year and will undertake a further evaluation. Alongside this we will also be working with Sport England on updating our Playing Pitch Strategy. East Oxford has a number of excellent parks such as Florence Park and Cowley Marsh, but we do need to make sure that all residents have access to good quality green space. We will certainly take you up on the offer to engage with business and will be in touch to talk this through. We have supported one school to obtain funding to research mental health issues over the next three years.</i></p>	Action	Head of Community Services
Sue Price (BLAP)	yes provided, as you say in the strategy you cope with the communication of facilities and the encouragement of the shy	Thank you for your feedback.	N	n/a
	working on Blackbird Leys I know how difficult it is sometimes to help those who are most in need and whilst the strategy is excellent it will be difficult to make sure it works. The promised Zoning of our area with East Oxford and Cowley and the emphasis then on trying to make sure communications work would be very helpful	Thank you	N	n/a
	<p>a good well researched piece of work with very up to date details</p> <p>I would be interested to know more about measurement of outcomes and how you use the information we already send to you and whether the whole city could ask for the same details.</p>	We are very happy to meet with to talk this through	Action	Youth Ambition Manager

Anonymous	More emphasis needed on those with disabilities	<i>Thank you for your feedback. The second principle focuses on Equality, Inclusion & Engagement of Young People so we believe that this is well covered. We have though added an action to asses the accessibility of our sessions and facilities for people with disabilities.</i>	Y	Head of Community Services
	Needs to more accessible for those with reading difficulties.	<i>The video will help to address this.</i>	Y	Communications Team
Anonymous	The strategy generally specified helping vulnerable children with less or more complicated family circumstances. Sport, activities and feeling part of a mixed community is the way forward. However a lot of issues are due to parenting or lack of, it is great to help the children positively but the parents needs to be actively supporting and promoting positive change at home to maximise the child's journey to a happier, healthier mindset and way of life. Strategies towards better more coherent parenting, helping parents to deal with family life and struggles in a better mindful way.	<i>Thank you for your feedback. This very much links to the partnership objectives and is likely to become a focus of our pilot work with the community impact zone.</i>	N	n/a
	The general strategy is explained but the actual practicalities and actual services (sports, venues etc...) that will be provided is not clear and which areas will benefit from this.	<i>These are include in a the Leisure & Wellbeing and Community Centre Strategies that are both on our website. We have added a hyperlink for these into the strategy.</i>	Y	Head of Community Services
	Once again this is a case by case basis, certain families will be willing and happy to have their children get involved others might not. Children need the support of their parents to get to the venue, to have a routine and extra curricular activities to look forward to and gain skills and a healthier lifestyle. How can we guarantee that those children with the most needs will use these services? Will it be close by? A bus?	<i>Unfortunately we cannot guarantee this, but we mainly achieve this by providing our services and activities in the areas of the greatest need.</i>	N	n/a
	It is not detailed enough. Fusion lifestyle is a partner, however from my own experience of fusion lifestyle (Summertown) they are not efficient or communicative with the local community. Getting through to them is difficult, finding out and booking activities is harder than it needs to be.	<i>We will feed this back to Fusion and see what they can do to improve.</i>	Action	Leisure & Performance Manager
L Drury	Even though it works in theory, it doesn't specify how the 'ready by 21' team will engage with children. Schemes like this have been put in place before but it isn't clear how different this will be in practice.	<i>Thank you for your feedback. There are a broad range of agencies who work within the framework and we need to better join this work up. One practical way we will do this is use the Ready by 21 Framework to structure the Work Together Event.</i>	Action	Youth Ambition Manager

<p>The strategy seems to have a good plan, but the strategy isn't easily accessible from the website and is quite meaty and long - meaning those people it is targeting are more unlikely to complete this survey so it is difficult to know the full extent. If it was more available and possibly presented in an assembly in an easy to explain way, the increased responses you will receive from disadvantaged and vulnerable groups will allow this question to be fully developed and answered.</p>	<p><i>We hope the video summary will address this.</i></p>	<p>Y</p>	<p>Communication Team</p>
<p>It would be a lot clearer conveyed and more exact if an example was offered with it for how it may impact an individual - more people would then understand the explanation of the strategy as they could relate the partnership scheme to their own scenarios.</p>	<p><i>Thanks for raising and we will develop a case study to show how this works.</i></p>	<p>Action</p>	<p>Youth Ambition Manager</p>
<p>More examples and points made in concise terms would improve the accessibility to all young people, especially those from disadvantaged backgrounds who may not feel the scheme very applicable to them in its current (rather wordy) form. Their interpretation of the strategy is the best form of feedback you can get, so simplifying some of the key ideas would be quite beneficial to the programme.</p>	<p><i>We hope the video summary will address this.</i></p>	<p>Y</p>	<p>Communication Team</p>
<p>The scheme is really great indication of a movement to tackle problems faced by others in my generation. However, it is very obscure and difficult to find on the council website (I only learnt about it from work experience) and the long wordy explanations in some of the introduction etc. may put some people off if they don't feel like they can understand. In this way I think you are losing a valuable source of feedback from a large proportion of the local youth, especially those from disadvantaged areas who don't really delve around the council websites as a hobby. It may help to give a simple informative presentation in local secondary schools on the main principles of the vision, ready by 21 scheme and zoning methodology - proceeded by each class filling in their opinions during a lesson :-)</p>	<p><i>We hope the video summary will address this, we will then share these with the city's schools. The draft strategy has also being shared with the secondary heads and some have been very active in helping to develop it.</i></p>	<p>Y</p>	<p>Communication Team</p>

Kathrin Cranwell	<p>I appreciate that the council is operating under a reduced level of funding but I feel that the closure of the children's centres, reduction of stay and play sessions, removal of funding for Donnington Doorste and, removal of funding for The Baby Cafés has been a false economy in terms of allowing every child to have a good start to life. The above have been excellent forms of support for mothers with mental health issues or those families who are struggling to cope with the every day realities of child rearing, but have now been taken away from those who are at their most vulnerable.</p> <p>The impact of this lack of early years support will ultimately impact other, equally stretched services, such as the NHS, which seems ludicrous when with investment at such a crucial stage of a child's development can result in considerable cost savings in later life (e.g. UNICEF has produced reports detailing cost savings in healthcare from wider-spread breastfeeding in more economically developed countries).</p> <p>Without a holistic approach and support given to the entire family, there is a worry that results from the implementation of any initiatives will be rather stunted.</p>	<p><i>Thank you for your feedback. The Ready by 21 Framework should help to take a place based approach across the life course of a young person.</i></p>	N	n/a
	Mental health of parents or carers with young children. Breastfeeding rates at various ages; 6 weeks, 6 months, 1 year, 2 years.	Thank you for your feedback	N	n/a
Kristie Waller (Wolvercote YPC)	Although I felt it jumped about a bit at times.	<p><i>Thank you for your feedback. We hope the updated version is easier to read and that the video summary will provide a way to digest the key themes in the strategy.</i></p>	N	n/a
	The Strategy could more comprehensively set out how some of its services contribute to the health and well being of all children and young people, housing, community safeguarding and safeguarding as examples. The focus of the strategy is very much on young people and should equally focus on what the council can offer younger children and young families.	<p><i>Thank you for your feedback. We believe the use of the Ready by 21 Framework in the strategy does address these points in enough detail. Most of the work we do as a council is universal and does support families and we are increasingly involving families in our Youth Ambition work.</i></p>	N	n/a
	Although I agree with this statement , overall the focus of the strategy is on young people and less about children and their families. I also would like to see a deeper analysis of vulnerable groups of children e.g. refugee children, ethnic minority groups, children who have suffered abuse and crime.	<p><i>We have had to balance the length and depth of the strategy with making sure it is something that will be read. As such we reference other documents such as our needs assessment that does go into further depth. We will be updating our needs assessment this year to make sure it is up to date. This process involves conversations with young people and professionals to make sure it captures the key issues. We also share the assessment with our partners and publish it on the council's website.</i></p>	N	n/a

Val Johnson	<p>Although those services mentioned above are valuable there could be more of a focus on community safety, safeguarding and environmental health. Targeting specific areas of deprivation is a useful tool but it would also be useful to understand how the strategy can be more targeted at vulnerable groups and have more of a focus on family / intergenerational activities.</p>	<p><i>This is a key part of the third principle in the strategy partnership - Facilitating effective partnership working. We have a role to play in this work and intend to actively do so, but perhaps our most important role is using the framework to knit together the efforts of our partners. The needs base referred to above is a key starting point to make sure ourselves and our partners prioritise the most important issues.</i></p>	N	n/a
	<p>I would like to see it more clearly set out how services will reach the most disadvantaged, other than targeting specific communities. For example Care Leavers, Unaccompanied Asylum Seekers, victims of crime and abuse. I am aware that these children and young people are primarily the responsibility of the County Council but we have a role to play in enabling access to sport, leisure and cultural services.</p>	<p><i>Many thanks for your comments. The detail of our approach is in others supporting strategies such as the Leisure & Wellbeing Strategy. We have though added a hyperlink to help join this up to the reader.</i></p>	Y	Leisure & Performance Manager.
	<p>I fully support working with a range of partnerships and the concept of social zones. However, I am unclear as to how this strategy links to the Oxfordshire Children and Young People's Plan and the Oxfordshire Health and Well Being Strategy.</p>	<p><i>This document includes feedback from the County Council's Children's Directorate and Health team. The common thread is the data we use to target the strategies and there is a strong link through the use of the Ready by 21 Framework and community impact zones.</i></p>	N	n/a
	<p>I think the measures could better reflect the impact of the strategy on different groups of children and young people, particularly ethnic minorities and vulnerable groups.</p>	<p><i>Thanks for this suggestion, we have asked in the consultation for any thoughts on measures and we are still undertaking some work on firming these up.</i></p>	Y & Action	Head of Community Services
	<p>On the whole I think it is an excellent strategy which builds upon previous Children and Young Peoples Plans as well as the Youth Ambition Strategy. Although currently it reads very much as a Youth focussed strategy.</p> <p>I am pleased there is a focus on safeguarding and supporting vulnerable groups underlying all the areas of work but I would like to see this strengthened and clarified throughout the document as to how this is to be achieved.</p> <p>I also think there could be a reference to intergenerational work, which is gaining importance in addressing loneliness of all ages and supports the case made by Louise Casey with regard to disconnect between generations.</p>	<p><i>Thank you, we are very glad that you think so. We agree in relation to the value of intergenerational work and have added this to the action plan.</i></p>	Y	Communities Manager
Helena Cullen (Asylum Welcome)	<p>I think it would be good to give more consideration to young people with precarious immigration status, as this has a major effect on their well-being and mental health and also on their ability to participate in youth provision in a meaningful way. It would be good to hear their voices within the strategy.</p>	<p>Thank you for your feedback. We have added some text on this to the Safe part of the Ready by 21 Framework in the strategy.</p>	Y	Policy Team

Anonymous	<p>We do not agree that the strategy is clear –about what Oxford City Council wants to achieve through its work with children and young people. because the language used is fairly technical and at around 37 pages long the strategy is fairly inaccessible for parents and families including children and young people in households where people's working or living circumstances do not give them sufficient time to devote to reading and understanding this type of document. This comment also applies to some families where English is an additional language. This form of consultation document/communication is geared towards and favours statutory and voluntary sector organisations and professionals working in multi-agency forums. The strategy will be clear to these professionals. It will not be so clear to many parents, families, and community group volunteers who don't necessarily have the time to read and meaningfully consider such documents</p>	<p>Thank you for your feedback. To increase the clarity for the wider community we are producing some short videos that young people will be involved in developing .</p>	Y	Communication Team
	<p>The strategy identifies some of the main issues, however there may be other issues of key concern for some parents, families, children and young people from disadvantaged groups who have less resources or face particular barriers to having their key issues identified and highlighted and the strategy needs to recognise and accommodate this possibility.</p>	<p><i>We will be updating our needs assessment this year to make sure it is up to date. This process involves conversations with young people and professionals to make sure it captures the key issues. We also share the assessment with our partners and publish it on the council's website.</i></p>	N	n/a
	<p>An approach involving more genuine partnership working and community engagement beyond statutory organisation led multi-agency forums, which seek to involve parents, families, children and young people, and community groups by actually going to the events, places and venues in which they regularly meet. This approach, which would incorporate co-production and co-design methods alongside service user/community group led audits, may help to push the strategy beyond its officer-focused technical jargon and paper commitment. However, such an approach would entail a significant change in corporate culture for which there is most likely no appetite</p>	<p><i>Our work is increasingly involving and we would be very happy to talk through any ideas you have.</i></p>	Action	Youth Ambition Manager

	<p>The same as we have stated above in our answer to question 4. To include and engage children and young people from disadvantaged and vulnerable groups the strategy needs to make reference to community engagement and outreach to the events, places and venues where the families of children and young people already congregate - e.g. faith networks - rather than expecting participants to attend partnership forums convened and led by officers.</p> <p>The feedback we have received from our children, young people and families has highlighted the barriers they face to engaging in and accessing a range of activities that may take place in leisure centres and community centres with costs particularly hampering many of our ethnic minority families from disadvantaged and vulnerable groups who are on zero hours contracts, in precarious and temporary forms of shift-work on very low incomes. In this regard regular sign-posting information sessions with ethnic minority community groups and other disadvantaged groups in venues where they meet explaining discount rates which are available in community centres, sports and leisure centres to supplement existing online information would be very useful and a good form of community engagement. A sense of exclusion from the civic resources of Oxford City has been expressed by the children and young people from ethnic minority groups involved in East Oxford United who come from Blackbird Leys, Rose Hill, Barton, Wood Farm</p>	<p><i>This is very concerning to hear and while we do work hard to understand the needs of all young people in the city, we would be very keen to meet with you to understand what more we can do.</i></p>	<p>Action</p>	<p>Youth Ambition Manager</p>
	<p>The strategy reflects the standard language of a multi-agency orientated consultation document and in this sense explains how the council will work in partnership with other organisations. The strategy is less clear and inspiring in relation to how, it if at all the council and its multi-agency partners will work in partnership with community-based groups. It is clear from reading the consultation strategy that partnership working with community groups is neither the purpose nor a priority within this strategy.</p>	<p><i>Thank you for your feedback. We very much value the work undertaken by the voluntary and community sector and will update appendix 4 accordingly. Perhaps we could include this in a conversation if you are able to meet to talk through.</i></p>	<p>Action</p>	<p>Communities Manager</p>

	<p>We did not find the strategy easy to read and understand as we have highlighted in our answer to question 2 (please see answer to question 2 above). We worked with a local volunteer from our ethnic minority communities who is familiar with these types of consultation strategies to get the required feedback in a session with our parents, children and young people to be able to provide responses to this consultation. Far more outreach and engagement with people in places and venues where they actually are, and regularly meet, at times that are suitable and convenient for them, are required if these types of consultation are going to be anything more than meaningless paper commitments and corporate tick box exercises. In this context the consultations recommendation to – "develop ongoing audits that are supported by young people from under-represented groups" – should be expanded, built upon and made more robust and more real.</p>	<p><i>We agree and plan to continue to improve these audits.</i></p>	<p>N</p>	<p>n/a</p>
	<p>: In the main these measures and targets are corporately framed and designed and so we disagree with this approach. Quantitative data will be provided in abundance via the approach outlined in the strategy but qualitative data around actual quality of user experience will be less forthcoming. Co design and co-production incorporating service user and community group led audits need to be fully incorporated and integrated into impact measurement processes (this entails more than the business as usual approach of performance indicators, case studies and social impact methodology led by council officers following diktats from above) to make the impact and quality measuring 'real world' relevant.</p>	<p><i>We are also happy to talk through. We left some of the measures blank in the consultation to ask for ideas. Unfortunately specific ideas did not come forward so we are currently working on the measures that we are keen to ensure are meaningful as possible</i></p>	<p>Action</p>	<p>Youth Ambition Manager</p>
	<p>Yes ,The strategy consultation document says it is for the years 0-25 whilst the section Equality, Inclusion and Engagement of young people refers to 8 protected characteristics. Under the Equality Act 2010 there are actually nine listed protected characteristics including Marriage and Civil Partnership which is excluded from your list below.</p>	<p><i>Thank you, we were made aware of the error and updated during the consultation</i></p>	<p>Action</p>	<p>Leisure & Performance Manager</p>

Erin Kohl (Thrive)	The strategy rightly highlights the important role language diversity now plays in the community. It is crucial that schools are given the staff and expertise to provide inclusive education, providing for this diversity sensitively and allowing children and their parents to perceive their languages as a valuable personal and academic skill and resource. Schools should be encouraged systematically to enable children to take GCSE qualifications in these languages.	<i>Thank you for your feedback and we very much recognise the challenges facing our schools. We try to use our services to support schools so they can focus on these difficult issues.</i>	N	n/a
Adam French (Inspired Young People)	I hope OCC continue to work with and support partners. Although this can sometimes take extra time and effort it is key to having a varied and sustainable offer. Relationships are key over activities, good to see this mentioned. Great to see mental health taking more of a focus. Understanding mental health and having conversations early is great.	<i>Thank you for your feedback. One of the three principles in the strategy is partnership and it is integral to implementing the Ready by 21 Framework.</i>	N	n/a
77 Sara Kopie	I would be very happy to be involved in any further discussions and development of this strategy and offer going forward. My role within Oxfordshire Mind is Service Manager for the Wellbeing Service and also lead for development of our Children and Young People Work. My interest in working with children and young people also stems from my work with this children and young people and their families within Oxfordshire, over the past 30 plus years.	<i>Thank you for your feedback. We have a meeting set to explore how we can work closer together with yourselves and other key mental health services.</i>	Action	Head of Community Services
Anonymous	Supporting vulnerable young people and especially young carers. Of the victims of Bullfinch case 90% were or had been a young carer; that shows how vulnerable young carers are and, because of their isolation in the community, why they need specific consideration	<i>Thank you for your feedback. This strategy and our supporting plans show how we work to provide services to help to strengthen communities to play our role in trying to prevent such abhorrent abuse occurring.</i>	N	n/a

	<p>Healthy - your planned achievements relate to reducing childhood obesity however a more cohesive approach is needed not limited to targeted sessions in community facilities. Where are the planning policies that could support reduction in sugar and fast food consumption? These have been successfully used elsewhere in the UK to limit the number of fast foods outlets within defined area of a secondary school. How will you know you are achieving and reducing obesity? How will the public health system support your efforts?</p> <p>Access to Leisure - In renegotiating the leisure contract, include a requirement to offer a specific leisure card for young carers to access sports and arts facilities at discounted prices. Young carers predominately come from less affluent families and therefore are not only an isolated vulnerable group but also have little time for themselves. Oxford Academy estimates it has 200 young carers on its school role.</p>	<p><i>We agree that a wide range of partners need to be working together to tackle obesity. Much of our role is included in our Leisure & Wellbeing Strategy so we have added a hyperlink to that with the C&YPS. We also mention in this strategy our Sugar Smart pledge (we were the first authority outside of London to sign such a pledge). We work very closely with public health to tackle to multifaceted determinants of obesity, a good example is Barton Healthy New Town where a range of interventions are being designed to the new development. Young carers already get a discount to leisure facilities and we offer an excellent concessionary scheme to our leisure centres.</i></p>	Y	Head of Community Services
	<p>Supporting vulnerable young people, especially young carers. Of the victims of Bullfinch case 90% were or had been a young carer; that shows how vulnerable young carers are and, because of their isolation in the community, why they need specific consideration. See also response to question 4</p>	<p><i>Answered above</i></p>	N	n/a
	<p>Your aim is clear, on a practical level how you will deliver it is unclear ... Who will you be working with, what are your priorities, how will you engage?</p>	<p>This is included in the partnership section of the strategy and shown in appendix 4. We are undertaking some final work on the measures that are shown in section C. Impact: Collecting Data, Measuring Quality and Sustaining Success.</p>	N	n/a
	<p>The measures and targets are too simplistic. For example, satisfaction with the activities the Council provides for young people will only relate to those attending. What about those who don't attend? By inference, how do you encourage/engage/involve them?</p> <p>C&YP5 Health and Wellbeing - Health and wellbeing goes beyond levels of use at leisure centres; you need to take a more holistic view to include opinions about your parks, provision of cycle ways, safety of walkers, planning policies to contribute to reducing obesity.</p>	<p>While we agree in part, which is why we have short term and long term measure, we also need to have measures where we can show the impact of our work.</p>	N	n/a

	<p>The strategy makes no reference to the recent Children's Commissioner report on the effects on children's mental health of social media or to the Commissioner's report on young carers (published in 2016).</p> <p>There is no mention in the document of young carers. This is especially surprising given that 90% of the victims of Bullfinch were or are young carers.</p> <p>There is insufficient detail on how the voluntary sector can contribute to the Strategy or how the City Council can utilise the voluntary sector to increase the capacity to achieve its goals</p>	<p>This data is included and we have use a different source. The YMCA report, A World of Good, the Challenge of Being Young in Modern Britain (2016).</p>	N	n/a
Anonymous	<p>The way in which the strategy outlines this is implied within the strategy, however I feel that those who do not completely understand the document (many of the parents of the young people that the strategy is targeted at) could misinterpret what is meant. Access to quality housing is an issue because the amount of housing in Oxford is low. The wording could give the impression that C&YP will have access in the future which is true for a minority however I think it needs to pick up on what the offer gives YP to make them self sustainable in their futures</p>	<p>See changes to pages 21 and 22 in the strategy.</p>	Y	Housing Team
	<p>I did, however, as mentioned earlier, those who the strategy is targeted at would struggle due to the length, the complexity of the language and the lack of attractive aspects such as pictures and diagrams.</p>	<p><i>Thank you for your feedback. We hope the video summary will address this.</i></p>	Y	Communications Team
	<p>To promise affordable housing is a risky thing to do. Is it a real possibility?</p>	<p>See changes to pages 21 and 22 in the strategy.</p>	Y	Housing Team
	<p>It is clear about how it wishes to support children and young people from disadvantaged and vulnerable groups, but have these groups been consulted before the draft was written? Has their input, opinions, experiences and voices been represented within the draft version of the consultation?</p>	<p>Yes, we engaged with a wide range of young people to help shape the strategy.</p>	N	n/a

	<p>However, it is not clear who the audience is. If professionals are the target audience then I believe the strategy does its job as the terminology will be commonly used within this group and so will be familiar and more understandable. If the audience are children and young people or families or members of the community then I think there are phrases and terms used that won't mean anything the majority of the members of these groups. Could it be shorter? Could it be more interactive? The strategy talks about reaching children and young people in a way that suits them, should this start with the strategy? Should the strategy be available on a platform that suits them so that is more accessible and means more?</p>	<p>Thank you for your feedback. We hope the video summary will address this.</p>	<p>Y</p>	<p>Communications team</p>
Anonymous	<p>I think it needs to be really clear who the audience is and how it is accessed by all.</p>	<p>Thank you for your feedback. We hope the video summary will address this.</p>	<p>N</p>	<p>n/a</p>
Rebecca Critchley	<p>It's very long and very academically written. I think having a shorter version where by people can get an overview of the strategy and if they require more in depth explanation to read the full the version. Also would be good to have a children and young people easier readable version!</p>	<p>Thank you for your feedback. We hope the video summary will address this.</p>	<p>N</p>	<p>n/a</p>
	<p>I think the wording for providing affordable housing for young people could be worded differently as young people may understand it to be receiving a house from OCC when they become young adults.</p>	<p>See changes to pages 21 and 22 in the strategy.</p>	<p>Y</p>	<p>Housing Team</p>